

plate



FOOD
PERSONALITIES
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Virtual Event Program Rates

plate Virtual Events Program

Advertising Opportunities and Rates

Engage chefs and operators by sponsoring one of Plate's two virtual event tracks, Plate Talks or At the Table with Plate. Plate Talks is moderated by one of Plate's editors and is on an anchor feature from the current issue or another timely topic. At the Table with Plate is led by Plate's publisher on a topic selected in partnership with the sponsor*. At these high-profile, live, one-hour events one to three operators will participate in an engaging and enlightening discussion, after which attendees can ask questions during a 15-minute Q&A. A recording (audio and video) will be made available after the event for registrants who aren't able to attend live. Sponsorship includes:

- Sponsor logo in all pre-virtual event promotion (email, web ads)
- Sponsor mention at start of webinar by editors ("made possible by ...")*
- Full registration and attendee contact information post-event
- Detailed report of webinar engagement metrics and survey results
- All surrounding ads on recording page for event (takeover ad units)
300 x 600 px | 728 x 90 px | 300 x 250 px (supplied by sponsor)

* During an *At the Table with Plate* event the sponsor may have the option of being an active participant, either as a panelist or during the Q&A session. Please contact the publisher for more information.

Virtual Events Program Rates

PER EVENT	TWO REGISTRANT TIERS	COST PER EVENT
Plate Talks	Up to 200	\$8,500
Plate Talks	201+	\$9,500
At the Table	Up to 200	\$10,500
At the Table	201+	\$11,500

Contact a member of our Plate team to learn more.

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