



**SUNDAY, MAY 21, 2017 • 8PM–11PM**

## Leave a lasting impression on the best and brightest in the restaurant industry

PlateNight puts your company and products in front of more than 900 restaurateurs, chefs and industry influencers. This year's event theme ties into Plate's May/June issue theme, 'Beer and Food' and offers some of the most exciting recipe and drink, event staging options for your culinary and marketing teams.

This is a unique opportunity for your company and products to shine.

### IT'S ALL ABOUT THE ENGAGEMENT

At Plate Night you'll do much more than talk about your products and their benefits. Enthusiastic attendees will taste, touch and experience your product. Whether it's a signature recipe with your product as the star or a demonstration showcasing your product's uniqueness, interaction is key.

Plate's event team is here to provide ideas, creative solutions, execution support and more. Our event specialists are in touch and in the know, whether it's ordering equipment for your space or putting you in touch with local culinary support and talent—they'll help get your creative juices flowing and help you make the best showing that night.

Sponsors are encouraged to create interesting, interactive spaces that fit their brand and best showcase their products within the event theme.

Your sponsorship is one of the most distinctive ways to stand out from the crowd.



**Contact us today to reserve your spot!**

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### The Details

- PlateNight is held from 8pm to 11pm on Sunday, May 21, 2017.
- You'll have an opportunity for one-on-one time with some of the country's most interesting chefs and restaurateurs.
- Prior to the event, your logo will be prominently displayed on all event promotion including house ads in Plate magazine and e-vites.
- During the event, your logo will be prominently displayed on:
  - Audio/visual throughout the event
  - Signage
  - Menu cards
- Event and service teams will be available to support you throughout the evening.
- Our professional photographer will capture the excitement of the evening. You'll receive photos of the action in your pavilion after the event.
- A full attendee list will be provided to you after the event.

PlateNight showcases culinary innovation, encourages personal interaction and generates excitement within the restaurant industry.